

2019 Young Leader Conference

January 25-26

Embassy Suites by Hilton East Peoria Riverfront Hotel & Conference Center

Friday Evening Activities:

Registration & Silent Auction Check-In begin at 7:00 p.m.

6:30 p.m.

Collegiate Networking Event

Attendees will sign up through their Collegiate Farm Bureau chapter

7:00 - 9:00 p.m.

Perfectly Painted Sign Painting Workshop

Proceeds benefiting Harvest for All (Separate sign up & registration fee - more info to come)

7:00 - 11:00 p.m.

Harvest for All Fun Night

Featuring Wall of Spirits, bounce houses for children, casino games, and a variety of yard and board games!

Keynote Speakers:



It's a Jungle Out There! Blazing New Trails for Agriculture™

Jolene Brown

They're lurking in the jungle... regulations, traceability, consumer influence, competitive markets and more! It's time we blaze a new trail because the pace, the people, the process and the products for agriculture have all changed. Have we? During this fun-filled, eye-opening presentation, we'll discover today's top influencers on our customers. We'll learn the value of what we do is in the eye of the purchaser, not the producer. With lots of humor and real life stories, we'll laugh while we learn the joys of blazing trails in agriculture's "jungle!"



Let It Go, Just Let It Go

Kent Rader

The stress reduction keynote titled Let It Go, Just Let It Go is both entertaining, yet informative. Recent surveys report more than half of our employees hate their jobs. The number one reason cited is the stress associated with today's business environment. Having spent twelve years as CFO and CEO of Hospitals, Kent Rader has experienced this stress first hand. This keynote program takes participants on a journey they won't want to end. It begins by showing participants the origins of stressful feelings and how humor is a proven tool in combating these feelings. Kent offers practical ways to include more humor in your life, along with stories that are guaranteed to make you laugh.

Saturday Evening Activities:

6:15 p.m.

Dinner

Live Auction

Let It Go, Just Let It Go - Keynote Speaker Kent Rader

8:00 p.m.

DJ/Line Dancing

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TENTATIVE AGENDA

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Saturday, January 26

6:30 - 8:30 a.m.

Breakfast

7:00 a.m.

Registration Opens

8:00 a.m. - 5:30 p.m.

Supervised Children's Room

9:00 a.m.

Kick-Off Session

It's a Jungle Out There! Blazing New Trails for Agriculture – Jolene Brown

10:00 – 10:45 a.m.

Session A Breakouts

1. The Top 10 Mistakes That Break Up A Family Business – Jolene Brown
2. Grain Marketing 101
3. Who's on Your Team? Legal Counsel
4. Simplify Supper: Instant Pot, Crock Pot, Sheet Pan Suppers, and more! - Cristen Clark

11:00 – 11:45 a.m.

REPEAT Session A Breakouts

12:00 p.m.

Lunch

1:00 p.m.

Remarks from IFB Vice President Brian Duncan & Young Leader Committee Chair
Recognition of Retiring Young Leader Committee Members

2:00 – 2:45 p.m.

Session B Breakouts

1. Grain Marketing 201
2. Farm Preparedness
3. Social Startup: Digital Dos and Don'ts - Cristen Clark
4. Diversifying with Cattle - Nic Anderson

2:45 - 3:00 p.m.

Break

3:00 – 3:45 p.m.

Session C Breakouts

1. Cover Crops/Soil Health
2. FSA Beginning Farmer Financing
3. Organic Crop Panel Discussion
4. Leadership Development Session
5. County Chair Session

4:00 - 5:30 p.m.

Happy Hour (Hotel Lobby)

6:00 p.m.

Silent Auction Closes

6:15 p.m.

Dinner

Live Auction

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8:00 p.m.

DJ/Line Dancing