

COUNTRY Financial®, Illinois Farm Bureau to Offer Same, Reliable Farm/Crop Planning Information Through Online Venue in 2021



BLOOMINGTON, IL (December 14, 2020) – There is always uncertainty around what spring, summer and fall may bring. COUNTRY Financial and Illinois Farm Bureau remain ready to assist farmers through every season, even if it may need to look a little different to keep everyone safe during an ongoing, national pandemic.

“Farmers across Illinois and the entire United States are continuing their work to support their families and feed our country, and still need planning and protection updates to help them better prepare for success in the upcoming planting season and beyond,” said Doug Yoder, COUNTRY Financial Crop Agency Manager.

COUNTRY and Illinois Farm Bureau staff will host four live webinars throughout January and February to provide farmers across the state information about changes to federal crop insurance and new private products offered by COUNTRY, the #1 crop hail insurer in Illinois. The format will also allow viewers to ask questions in real-time, just as they would in the traditional meeting format at county farm bureau offices and other locations. RFD Radio Network® Director Rita Frazer will host the 90-minute live meetings, covering topics and presentations by a team of experts, including: high-level crop insurance/farm bill changes (Doug Yoder, COUNTRY Financial); legislative updates (Adam Nielsen, Illinois Farm Bureau); and farm legacy planning (Joe Buhrmann, COUNTRY Financial).

Those interested in attending the live webinars can sign up in advance at **COUNTRYFinancial.com/AgWebinars**. Participants can choose the meeting date and time that best fits their schedule to pre-register and add the webinar to their calendar:

- Tues., Jan. 19 at 8:30 a.m. CST
- Wed., Jan. 27 at 11 a.m. CST
- Tues., Feb. 9 at 4 p.m. CST
- Thurs., Feb. 25 at 12 p.m. CST

The site also offers a growing menu of presentations and supportive information for 2021 farm planning. Visitors will find a library of pre-recorded seminars that can be watched at any time from home or on the farm to help farmers make educated decisions on a variety of topics, including:

- Farm Bill Updates in Detail
- COUNTRY Financial Private Product Updates
- COUNTRY Financial Crop Claims Review
- COUNTRY Financial Precision Planning & Drone Technology Overview
- Agrivisor Market Outlook for 2021

While participants may not all be gathered in the same room this year at locations throughout the state, COUNTRY and Illinois Farm Bureau staff look forward to helping you plan for a successful 2021 crop year and beyond.

###

About COUNTRY Financial®

COUNTRY Financial serves about one million households and businesses throughout the United States and offers a full range of financial products and services from auto, home, business, farm and life insurance to retirement planning services, investment management and annuities.